

INNOVATION AWARDS SPONSORSHIP

Innovation Awards Exclusive Sponsorship—March 2022

Patient Safety & Quality Healthcare's Innovation Award winner imparts their in-the-trenches experiences and lessons learned. The winner's case study sheds light on an issue, practice, or principle that affects stakeholders across the modern medical staff landscape.

Raise your sponsor profile during March's Patient Safety Awareness Week and choose to be the exclusive sponsor of the **4th Annual 2022 Innovation Awards** and honor healthcare organizations that have faced and overcome unprecedented challenges. PSQH highlights the Innovation Award Winner's case study along with several honorable mentions during March's Patient Safety Awareness Week. The Innovation Award Winner exclusive sponsorship also includes all deliverables of PSQH's Patient Safety Awareness Week sponsorship program.

More information about the 2022 Innovation Awards can be found by visiting [PSQH.com/Innovation-Awards](https://psqh.com/Innovation-Awards)

Sponsorship Benefits:

- Exclusive sponsor logo on all Innovation Award email promotions
- Compilation of recognized Innovation Award case studies included in Patient Safety Awareness Week Ebook
 - › Sponsor attribution
 - › Sponsor may provide a perspective letter
 - › Sponsor full page ad
- Sponsor mention in article introducing winner during Patient Safety Awareness Week
- eNewsletter takeover (728x90, 300x250) on the date the Innovation Award winner article appears
- Fixed banners (728x90, 300x250) on Innovation Award winner article landing page
- Fixed banner on [PSQH.com/Innovations-Awards](https://psqh.com/Innovations-Awards) for length of sponsorship
- Logo included on award (shipped to winner)
- Moderator spoken sponsor attribution during winner ceremony held virtually during Patient Safety NOW
- Logo recognition and branding during Patient Safety Awareness Week and Patient Safety Now virtual event as Innovation Awards Exclusive Sponsor
- Patient Safety Awareness Week co-sponsorship included (\$4,950 value)
 - › Co-sponsor of Patient Safety NOW opening keynote session, 250 lead guarantee
 - › Co-sponsor of Ebook, sponsor contributes 2 pages content, 75 lead guarantee (these deliverables are in addition to Innovation Awards case study compilation detailed above)
 - › Branding on all of the following released during PS Week: PSQH's PS Week web page, M–F PSQH eNewsletter, PSQH: The Podcast, Quick Poll results, audience development promotions and resources email
 - › (1) eNewsletter takeover sponsorship (728x90, 300x250)
 - › Native article sponsorship (sponsor supplied article)
 - › Reference page 12 of media kit for Sponsored Week sponsorship deliverables

RATE: \$7,500